

# YOUR PRIVACY & THE QPASTT WEBSITE

## **GOOGLE ANALYTICS**

This website uses functions of the web analytics service Google Analytics. Provider is the Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.

Google Analytics uses so-called "Cookies". These are text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the Cookie about your use of this website is usually transmitted to a Google server in the USA and stored there.

#### **IP-A**NONYMIZATION

We have activated the function IP-Anonymization on this website. This will make your IP-Address shortened by Google within Member States of the European Union or other parties to the Agreement on the European Economic Area prior to submission to the US. Only in exceptional cases will the full IP-Address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website to provide reports of the website activity and to provide other services related website usage and internet usage to the website operator. The IP-Address provided by Google Analytics cannot be merged with other Google data.

#### **BROWSER PLUGIN**

You can prevent the storage of Cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection by Google of the data generated by the Cookie and related to your use of the website (including your IP-Address) as well as the processing of this data by Google downloading and installing the browser plug-in available under the following link: https://tools.google.com/dlpage/gaoptout?hl=de

## **OPPOSITION TO DATA COLLECTION**

You can prevent the collection of your data by Google Analytics. An Opt-Out -Cookie will be set to prevent your data from being collected on future visits to this site: Click here to deactivate Google Analytics. For more information on how to handle user data on Google Analytics, please refer to the Google Privacy Policy: <a href="https://support.google.com/analytics/answer/6004245?hl=de">https://support.google.com/analytics/answer/6004245?hl=de</a>

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## **ORDER PROCESSING**

We have entered into a contract data processing agreement with Google and fully implement the strict requirements of the German data protection authorities when using Google Analytics.

#### **Demographics in Google Analytics**

This website uses the demographics feature of Google Analytics. As a result, reports can be produced that contain statements on the age, gender and interests of the site visitors. This data comes from interest-based advertising from Google and third-party visitor data. This data cannot be assigned to a specific person. You can disable this feature at any time through the ad settings in your Google Account.

## **SSL-ENCRYPTION**

This site uses SSL encryption for security reasons and to protect the transmission of sensitive content, such as the requests sent by the site operator. An encrypted connection can be recognized by the browser's address bar of "http://" auf "https://" changes and the lock icon in your browser bar. If SSL-Encryption is enabled, the data submitted cannot be read by third parties.

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